

CORPORATE TRAVEL & CONVENTIONS MEETING PROGRAM

Achieve measurable business objectives that align with your organizations' strategic vision. Implement a successful Meetings Management Program with Corporate Travel & Conventions

Our SMMP services provide a disciplined approach to managing enterprise-wide meeting and event activities, processes, suppliers and data. From project-based resources, to commission-based models and full time equivalents (FTE), our SMMP services deliver value in the form of quantitative savings, risk mitigation, and service quality.

Our Meetings Management Process

1. Plan & Budget

Strategic Meetings Management can require complex and intricate financial planning. Streamline the meeting planning process with workflow and policy management, system integration, department calendars and budgeting tools.

2. Register & Manage

Manage event logistics such as online attendee registration, email messaging, attendee management, payment processing, housing and travel.

3. Source & Contract

Research meeting destinations, compare venues and service providers, and send customized RFPs to quickly receive bids on your event requirements.

4. Measure & Report

Create accurate, timely, and detailed reports to measure all aspects of your strategic meetings management program, and share key meetings metrics across departments to evaluate meetings ROI. Strategically managing your meetings, events, and conferences with Corporate Travel & Conventions, Chris Morse and Betty Powers as your partner gives you maximum buying power, and ensures your brand resources are well protected.

5. Travel Coordination

We provide all the travel coordination that you require. From discounted group air programs, best value in hotel contracts, pre and post events, special food and beverage programs along with ground transportation, entertainment reservations and personalized one on one service to all attendees.

Do you have a major meeting or conference coming up? With a single call to Corporate Travel & Conventions, you'll get a complete meeting and conference solution, top-notch service, and bottom-line value.