



## Exactly What is the 'Solo Traveler's Club'???

In the last decade the number of single solo travelers has exploded to reach more than a quarter of the entire travel industry. One third of the adult population is single, and they prefer to either travel solo or cannot find a traveling companion.

*In response to this growing demand, Preferred Travel has created the "Solo Traveler's Club".*

Our meetings will showcase presentations from tour companies, cruise lines and other travel organizations to address and educate the group on various vacation possibilities from Day Trips to Cruises Escorted Tours to destinations all over the world. The main focus of our meetings is for the club members to socialize and hopefully meet others who share their common interests in travel.

Throughout the year it is common to hear requests from clients who express the desire to take a tour or cruise, but would prefer to be with a group of like-minded solo travelers. It is comforting to know that you will be a part of a group who are more inclined to socialize with you. This helps eliminate any trepidation about joining the trip. And the good news is ..... we will have group space available for these numerous vacation destinations!!!!!! During our meetings, we will seek your input on any requests you may have for a particular region or a special interest you would like to explore.

We have been thrilled to see such a positive response to our new endeavor. Our first gathering was held in Northfield and it was met with great enthusiasm.

You are invited to join us for our second presentation to be held at the Point Diner at Macarthur's Circle in Somers Point on November 17<sup>th</sup> at 7:00 pm. Our guest speaker that evening will be from CIE Tours – a well renowned tour company that specializes in Ireland.

*This is just the start . . . "Carpe Diem" ~ "seize the moment", take a positive step in the direction of new and exciting experiences. It will be a great opportunity to meet people and have fun doing what you enjoy most traveling!*

*We hope to see you there.*

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